

Press Release

FOR IMMEDIATE RELEASE

Needa Manufacturing Inc Receives 2012 Best of Lena Award

Lena Award Program Honors the Achievement

LENA October 2, 2012 -- Needa Manufacturing Inc has been selected for the 2012 Best of Lena Award in the Wholesale Crafts & Craft Supplies category by the Lena Award Program.

Each year, the Lena Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Lena area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2012 Lena Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Lena Award Program and data provided by third parties.

About Lena Award Program

The Lena Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Lena area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Lena Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Lena Award Program

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